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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/031,227	05/06/2002	Luis Arcos-Rodriguez	071308.0956 (1999P02365WO)	6186
31625	7590	09/30/2008	EXAMINER	
BAKER BOTTS L.L.P. PATENT DEPARTMENT 98 SAN JACINTO BLVD., SUITE 1500 AUSTIN, TX 78701-4039			ROSWELL, MICHAEL	
			ART UNIT	PAPER NUMBER
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			09/30/2008	PAPER

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

<b>Office Action Summary</b>	<b>Application No.</b> 10/031,227	<b>Applicant(s)</b> ARCOS-RODRIGUEZ ET AL.	
	<b>Examiner</b> Michael Roswell	<b>Art Unit</b> 2173	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 21 July 2008.
- 2a) ☐ This action is **FINAL**.                      2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1,3-6 and 8-12 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1,3-6 and 8-12 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All    b) ☐ Some \*    c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |  |   |
|--|---|
| 1) <input type="checkbox"/> Notice of References Cited (PTO-892)                     | 4) <input type="checkbox"/> Interview Summary (PTO-413)           |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____                                      |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)          | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date _____  | 6) <input type="checkbox"/> Other: _____                          |

### **DETAILED ACTION**

This Office action is in response to the Request for Continued Examination filed 21 July 2008.

#### ***Claim Objections***

Claim 6 is objected to because of the following informalities: the claim recites “a key actuation or *an actuation of* at the screen” (emphasis added). Appropriate correction is required.

#### ***Claim Rejections - 35 USC § 102***

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claims 1, 3-11, 13, and 14 are rejected under 35 U.S.C. 102(e) as being anticipated by Slotznick (US Patent 6,011,537).

Regarding claim 1, Slotznick teaches receiving a plurality of data configured for simultaneous display from an information source (taught as the accessing and downloading of information in the form of pages, at col. 6, lines 28-32, where pages contain both primary and secondary data, at col. 8, lines 51-52, wherein the primary and secondary data are displayed simultaneously, at col. 4, lines 49-51), prior to displaying the received data, separating the received data into a plurality of elements, displaying a first element of the plurality of elements, detecting a trigger at a controller, and based on the detecting of the trigger, displaying a second element from the plurality of elements (taught as the display of only primary data on a first

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virtual page, and secondary data on a second virtual page, at col. 9, lines 24-30, further taught as the separation of primary and secondary data into different full-display pages upon user actuation, at col. 4, lines 42-62). Slotznick further teaches the separation of primary and secondary data at col. 3, lines 38-41, stating “data that could be classified as secondary information is generally ... downloaded in the foreground as a separate page of primary information”, therefore separating the primary and secondary data.

Regarding claim 3, Slotznick teaches the first element being advertising information, taught as the use of advertisements as secondary information, at col. 24, lines 28-32.

Regarding claim 4, Slotznick teaches the trigger comprising an elapse of a predetermined time period, taught as the display of a second virtual page after the display of a first page for a pre-specified time, at col. 9, lines 43-50.

Regarding claim 5, Slotznick teaches the trigger comprising a state of a terminal associated with the screen, taught as the change of state inherently present in a user action for the display of the second element, such as the selection of a page or actuation of a key, at col. 9, lines 30-36.

Regarding claim 6, Slotznick teaches the trigger comprising a key actuation or an actuation of the screen, as taught at col. 9, lines 30-36.

Regarding claim 8, Slotznick teaches a screen and control unit coupled to the screen, wherein the control unit is configured to: receive a plurality of data configured for simultaneous

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display from an information source, prior to displaying the received data, separating the received data into a first element and a second element, display the first element, detect a trigger, and based at least on the detected trigger, display the second element (taught as the accessing and downloading of information in the form of pages, at col. 6, lines 28-32, where pages contain both primary and secondary data, at col. 8, lines 51-52, wherein the primary and secondary data are displayed simultaneously, at col. 4, lines 49-51, the display of only primary data on a first virtual page, and secondary data on a second virtual page, at col. 9, lines 24-30, further taught as the separation of primary and secondary data into different full-display pages upon user actuation, at col. 4, lines 42'-62). Slotznick further teaches the separation of primary and secondary data at col. 3, lines 38-41, stating "data that could be classified as secondary information is generally ... downloaded in the foreground as a separate page of primary information", therefore separating the primary and secondary data.

Regarding claim 9, Slotznick teaches the first element being advertising information, taught as the use of advertisements as secondary information, at col. 24, lines 28-32.

Regarding claim 10, Slotznick teaches a timer configured to output a time base signal to the control unit when a predetermined time period has elapsed, and wherein the control unit is configured to change a display of the first element to a display of the second element or change a display of the second element to a display of the first element, taught as the display of a second virtual page after the display of a first page for a pre-specified time, at col. 9, lines 43-50.

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Regarding claim 11, Slotznick teaches a key sensor configured for detecting actuation of a key associated with the terminal, and wherein the control unit is configured to change a display of the first element to a display of the second element or change a display of the second element to a display of the first element when a change of the position of the terminal is detected, taught as a user action for the display of the second element, such as the selection of a page or actuation of a key, at col. 9, lines 30-36.

***Claim Rejections - 35 USC § 103***

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claim 12 is rejected under 35 U.S.C. 103(a) as being unpatentable over Slotznick and Barkan et al (US Patent 5,656,804), hereinafter Barkan.

Slotznick teaches a terminal capable of receiving first and second elements of the same display page, separating the elements, and displaying them at separate times. Furthermore, Slotznick teaches changing from the display of the first element to the display of the second element and vice versa in response to a user command or a change in state.

However, Slotznick fails to explicitly teach a position sensor configured for detecting a change in the position of the terminal, and wherein the control unit is configured to change a display of the first element to a display of the second element or change a display of the second element to a display of the first element when a change of the position of the terminal is detected.

Barkan teaches an apparatus for sensing the motion of a portable terminal. Slotznick at col. 6, lines 42-53 teaches the use of portable devices for the display of primary and secondary

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information. Further, Barkan teaches the carrying out of a command in relation to a change in position of a portable terminal, at col. 4, lines 58-67 through col. 5, lines 1-5.

Therefore, it would have been obvious to one of ordinary skill in the art, having the teachings of Slotznick and Barkan before him at the time the invention was made to modify the user commands for changing a displayed element of Slotznick to include the orientation-dependent function execution of Barkan, in order to obtain a system where switching between a first and second displayed element is based on the position of a portable terminal.

One would have been motivated to make such a combination for the advantage of quickly switching from one displayed element to another without the use of interface buttons or other inputs to provide switching convenience to a user. See Barkan, col. 3, lines 58-61.

### ***Response to Arguments***

Applicant's arguments filed 21 July 2008 have been fully considered but they are not persuasive.

Applicant argues on pages 5-6 of the remarks that Slotznick fails to teach “prior to displaying the received data, separating the received data into a plurality of elements, and subsequently displaying a first element of the plurality of elements”. The examiner respectfully disagrees. At col. 4, lines 42-51, Slotznick discloses:

The primary information is retrieved from a first information memory device, *wherein there is a delay period between the request time and the time in which the primary information is available for display*. The secondary information is retrieved from a second information memory device. The primary and secondary information is stored in a local storage device of the user's computer, such as cache memory. A display controller causes the primary information to be displayed

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simultaneously with a portion of the secondary information on the user's display. (emphasis added)

Therefore, Slotznick has shown that prior to displaying the received data, separating the data into a plurality of elements (primary and secondary data), and subsequently displaying a first element, as claimed.

### ***Conclusion***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael Roswell whose telephone number is (571)272-4055. The examiner can normally be reached on 8:30 - 6:00 M-F.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Dennis Chow can be reached on (571) 272-7767. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Tadesse Hailu/  
Primary Examiner, Art Unit 2173

Michael Roswell



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9/24/2008